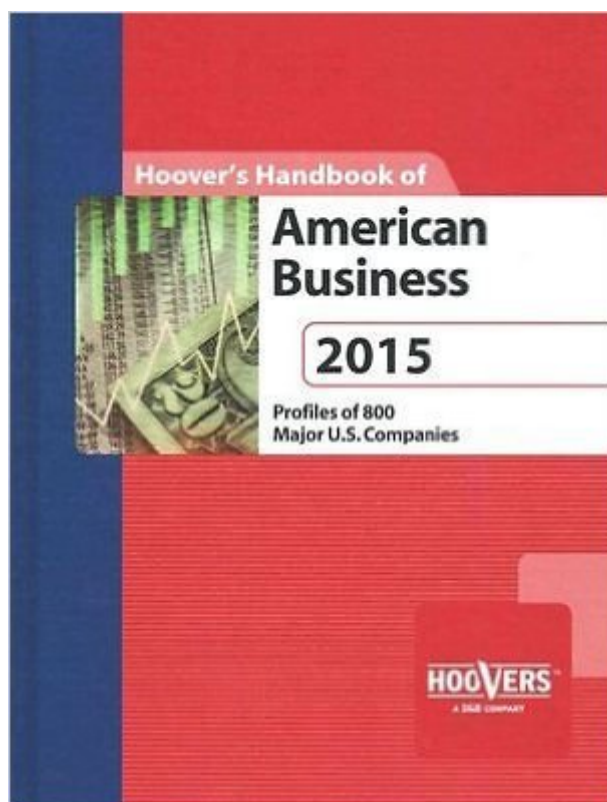


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# Hoover's Handbook Of American Business 2015



## Synopsis

When you need information about companies, Hoover's Handbook of American Business is the place to turn for answers. You will find in-depth coverage of 750 of the largest and most influential companies in the United States. Each of these companies profiled here was chosen because of its important role in the American Business. Learn the story behind household names like Coca-Cola and Wal-Mart!

## Book Information

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These reference books have enormous amounts of information-written by and for MBAs, doctors, attorneys, scientists, engineers, professors, investors. The organization is excellent, the indexes are excellent, and the material is written so well that any high school student could understand it.After describing the huge corporations products and services with clear definitions, every competitor is listed. The descriptions include lawsuits against them etc.Even all the directors are listed and all mergers and acquisitions. The product lists are longer now.

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